

**23-24-25** maggio 2026  
Via dei Greci 18, Roma

# AUDIENCE ENGAGEMENT IN WIND ORCHESTRA & EU STRATEGIC FRAMEWORK

## PROMOTING EUROPEAN CULTURAL DIVERSITY

### WORKSHOP

**23-24 MAGGIO**

**Sala Medaglioni, ore 10-18**

Strategies for creating inclusive  
and engaging performances.  
Connecting with diverse audience  
demographics.  
Utilizing interactive elements in wind  
orchestra concerts.

### SEMINAR

**25 MAGGIO**

**Sala Accademica, ore 10-17**

Musical traditions,  
Programming strategies  
and Intercultural collaboration